



RICE | BUSINESS
Student Association for Professionals



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Jones Graduate School of Business

Event Title: Owl Bowl VIII “The Ocho”

Date: Veterans Day, Saturday, November 11, 2023

Time: 7:30 am to 5:30 pm

Location: Rice University Campus

2023 Owl Bowl Charities: Marine Corps Coordinating Council

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Description:

Owl Bowl is the annual Charity Flag Football Tournament hosted by the Rice Business Student Association for Professionals (RBSAP). The event is open to all Houston area MBA programs. It is the only event that brings together students from across all Rice Business programs; Full-time, Professional, Executive, and Online, as well as alumni and other members of the Houston MBA community. It is an exciting and fun Rice Business tradition that brings out students' families and friends as well as Rice Business alumni, faculty, and staff as spectators. To compete each team must raise \$600 with the total raised going to support several local charities. For many Rice MBAs, Owl Bowl is among the highlight of their MBA experience because it is an opportunity to socialize and compete with classmates outside of the classroom, as well as give back to the city that we call home. Last year, Owl Bowl donated \$8,000 to with the proceeds from the tournament.

A Living Tradition:

In its eighth year, Owl Bowl is looking for sponsors to build upon its past success. Sponsors will underwrite the costs of the event to ensure funds raised by participating teams are given back to the Houston community. This is an opportunity for local business to support the Houston community while directly interacting with over 600 MBA students and providing the need support to produce this best-in-class event. The Marine Corps Coordinating Council, Southeast Texas is the nonprofit organization that will be receiving the funds that are raised through donations for Owl Bowl VIII. The MCCC is a local organization that directly assists active-duty and reserve corpsmen and their families with educational access and during unusual periods of need occasioned by illness, temporary hardship or financial distress.



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Sponsorship Opportunities:

There are four sponsorship levels for Owl Bowl 2023 as well as additional underwriting opportunities, please find the details below. All sponsorships and unders writings provide the opportunity distribute approved branded items (i.e. koozies, water bottles, and caps)

Presenting Sponsor (1 available): \$3,000

- Naming right for the event “Owl Bowl 2023: Presented by _____”
- Be a part of the check presentation to the recipient charity
- Name an award, a field, and a tent
- Advertising on all official Owl Bowl communications with students and alumni
- Approved day of advertising (i.e. banners, announcements, and trash collection)

After-party Sponsor (1 available): \$2,000

- Sponsor the after party at a local bar near Rice’s campus
- Advertising on all official Owl Bowl communications with students and alumni
- Approved day of advertising (i.e. banners and announcements)
- Invitation for up to 10 members of organization to attend event





Field Sponsor (4 available): \$1,500

- Sponsor a field
- Advertising on all official Owl Bowl communications with students and alumni
- Approved day of advertising (i.e. banners, announcements, and trash collection)

Tent Sponsor (5 available): \$500

- Sponsor a tent
- Advertising on all official Owl Bowl communications with students and alumni
- Approved day of advertising (i.e. banners, announcements, and trash collection)

Additional Underwriting Opportunities

Medical Tent - \$50

Breakfast - \$500

Lunch -\$1,500

Bar -\$500

