

What is the Entrepreneurial Mindset and How Do I Use it?

Rice is home to the [#1 ranked graduate entrepreneurship program](#) in the nation and the home of the [Lilie Idea Lab for Innovation and Entrepreneurship](#) (Lilie). As new MBA candidates, you'll have access to our many resources which are specifically designed to help any student – whether they want to start a company or not.

At Lilie, you'll hear us talk about the 'entrepreneurial mindset,' which applies to every industry and role, regardless of your desire to start a venture. Our [classes](#) and [events](#) are designed to engage students with entrepreneurial frameworks for solving industry problems and addressing market gaps in environments where there are no clear solutions.

What skills can Lilie help you develop through cultivating this entrepreneurial mindset? First, an entrepreneurial mind is driven by empathy. We teach you how to understand your user — how to observe your potential customers, how to ask the right questions, and how to synthesize your collected data. Second, an entrepreneurial mind knows how to test solutions quickly and cheaply, and embraces “the pivot”. Third, an entrepreneurial mind sees the value in collaborating across disciplines, and can communicate clearly to various audiences. And, an entrepreneurial mind never rests; it continuously seeks further data in a constant search for new opportunities.

As you navigate the next two years at Rice, Lilie is here to help you achieve your career goals. The skills we instill through entrepreneurship education are needed in venture capital, private equity, consulting, corporate innovation or strategy, or dare we say your own startup! The business world has evolved and employers are looking for MBAs who can evolve with it and create the next generation of innovations. Are you ready to adapt?

Sign up for our [informational session](#) during Launch on **8/11, from 5:30 to 7 PM**. Follow us on [Facebook](#) and [Instagram](#).